

(1) Celebrating Cultural Diversity Grants – Information for Applicants

In addition to the general guidance notes, the following information is to help you to apply for a Celebrating Cultural Diversity Grant.

Grant size

A total fund of £10,000 is available for organisations to apply for. Only one grant per organisation can be submitted, so if you have several ideas you will need to decide your highest priority. The maximum value of any individual grant awarded will be £500 and we anticipate the average grant awarded will be £250.

What Will Your Group Use this Grant For?

Grants can be for a variety of purposes which focus on celebrating cultural diversity. For example hosting a celebratory event around festivals, special holidays, food, music, dance, cultural preferences, traditions, or different experiences in history.

Objective

The objective of these grants is to help voluntary and community sector organisations to contribute to the celebration of cultural diversity in the county, through raising knowledge and understanding of different cultures and encouraging interaction. We hope these grants will promote a sense of belonging for all of our communities and build strong and positive relationships between people with different backgrounds to strengthen social cohesion.

We want to create opportunities for communities to experience and to take part in creative activities around cultural diversity.

Assessment Criteria

Please note that we will not award grants:

- for the purchase of equipment or furniture.
- for fund-raising events.
- for ongoing costs (i.e. regular overheads such as rent, transport or continuation of existing programmes).
- for events which recur annually.
- for groups that are politically affiliated or politically active.
- for groups that can fund the event themselves.

To be successful your application will need to demonstrate how the award of grant funding would contribute to the following – use examples and clear explanations to illustrate this:

- raising knowledge and understanding of the different cultures that can be found within Worcestershire.
- encouraging interaction between local residents.
- building strong and positive relationships between people from different backgrounds.

Additionally we will take into consideration:

- Is the event accessible to the wider community? For example is it being clearly promoted and who can join in? Does the event cater for people who might not otherwise have an opportunity to get involved in activities?
- Does the application show a relevant degree of planning and management? Is there a need for the event? For example, how did you think of the project and is there a local demand?

Monitoring and Evaluation

All successful applicants will be expected to complete and return a monitoring form within 1 month of the completion of the project for which the grant was given. The completed form will need to show how you have spent the grant and how it has achieved its purpose.

**For more information about these grants please contact Rukhsana Koser on 01905 766938
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